Mediadata

2026
2027

Content

Page 2: Concept and Target Group
Page 3: Newsletter Banner/Text Ads
Page 4: Website Banner/Text Ads
Page 5: Advertorial
Page 6: Live Talk
Page 7: Company Week/Themed Weeks
Page 8: Stand-Alone Newsletter
Page 9: Job Ads Newsletter & Website
Page 10: Contact
Page 11: Terms and Conditions



Updated at: 30.9.2026

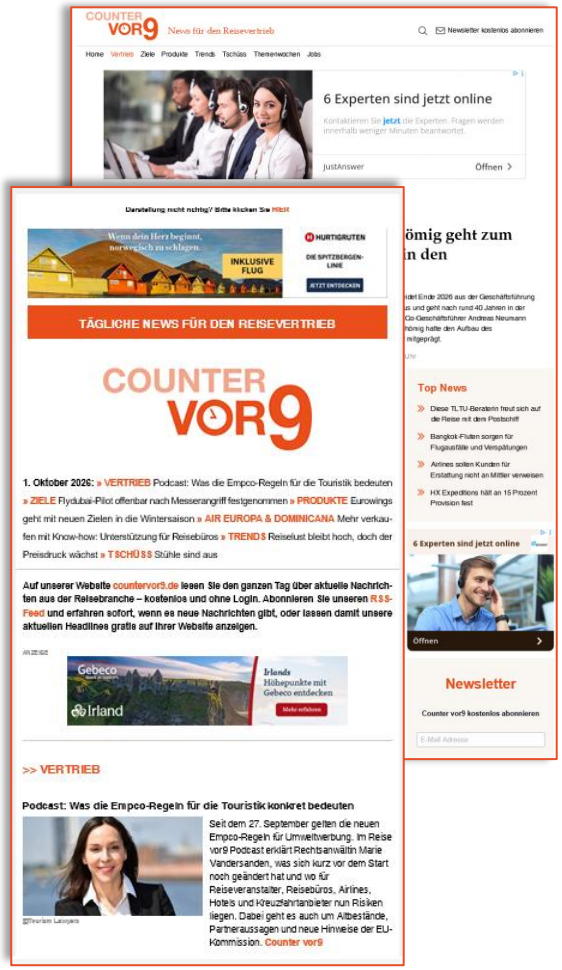
2 Concept and target group

Counter vor9 is one of the leading trade publications for the German travel distribution industry. Its daily newsletter reaches approximately **20,500 subscribers** from both stationary distribution and online travel agencies. Before 9 a.m., travel agents receive an email with everything they need to know for the day. The **Counter vor9** website provides up-to-date coverage throughout the day on the latest developments in travel distribution.

The **Counter vor9** newsletter is aimed at travel agency owners and employees, as well as those in online sales. It provides a quick overview of relevant news about global tourism. The **Counter vor9** website complements the newsletter with its own in-depth reports and delivers the latest news throughout the day. **Counter vor9** has been in publication for over 14 years.

Counter vor9 Weekend lands in travel agents' inboxes on Saturdays. It features the editorial team's personal reading recommendations for a leisurely weekend browse.

The **Counter vor9** website averages 44,000 page views per month. **Counter vor9** is listed as a news source on Google News.



Kennzahlen*: www.countervor9.de	Total for 12 month	Ø per month	Ø per week
User actions	1,686.000	140,500	32,500
Page views	529,000	44,000	10,175
Visitors	270,000	22,500	5,192

Recipient Structure

Counter vor9 reaches both employees and office managers of travel agency chains, as well as agencies that do not belong to any chain or cooperative. Optionally, it is possible to reach an additional 24,000 recipients in the travel distribution sector via **Schmetterling vor9.** These include brick-and-mortar Schmetterling travel agencies and affiliate partners. For example, a banner or text ad can reach a total of more than 44,500 email recipients in a single day.

Other products from our company

SCHMETTERLING VOR9
REISE VOR9
CARE VOR9
HOTEL VOR9

Data Source: Google Analytics, Period: July 1, 2025, through July 31, 2026

3 Newsletter Banner/Text Ads

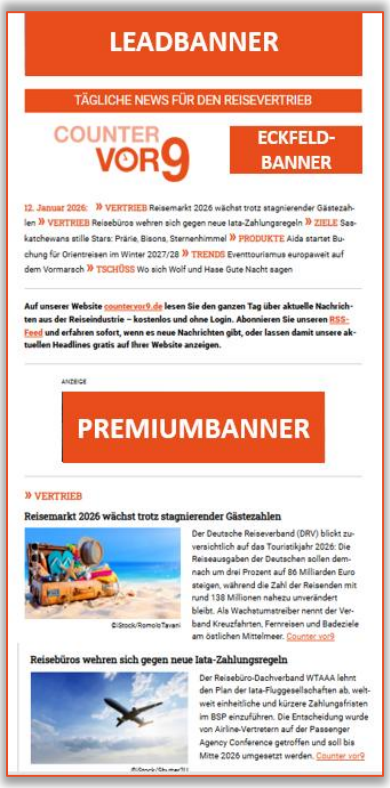
Banner (available only on a weekly basis; plus VAT)

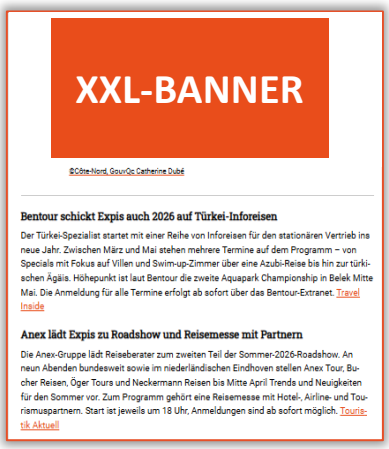
Banner format	Format in pixel	Price in €	Fixed position surcharge in € net price
Leadbanner Top	600 x 120	2,800	–
Premiumbanner	468 x 120	2,600	–
XXL-Fullbanner	468 x 250	2,400	480
Fullbanner	468 x 120	1,800	360

Text Ad; plus VAT

Text Ad, placement based on order date	Price per day in €	Price per week in €
Max. 280 symbols, incl. link, picture 300px width, jpg-file, format: 16:9	590	2,350
Surcharge fixed position in € net price	120	470

Combination with Schmetterling vor9 : 50% surcharge







Data delivery: Banners must be submitted as physical files (jpg/gif/approx 300kb) three business days prior to publication. For text ads, we require the text, link, and logo (max 2MB). Your approval for publication from Tuesday through Friday must be received by 10 a.m. the day before. For Monday issues, this must be received by 10 a.m. on Thursday at the latest.

Contact: marinela.holtfreter@gloobi.de, caroline.prisching@gloobi.de

Agency Commission: For orders placed through a media agency, we grant a 15 percent agency commission.

Cancellation/Rescheduling: See section 14 of terms and conditions

Note: The newsletter is published in a responsive design. Therefore, the display of text ads depends on the device used. The screenshot provided for approval of text ads is intended solely for text verification.

Reporting: If you need daily reporting, please send us a tracking link that allows you to track your clicks yourself. Otherwise, you will receive a report the following month detailing your ads from the previous month. The key metrics for your ad(s) will be summarized in this report.

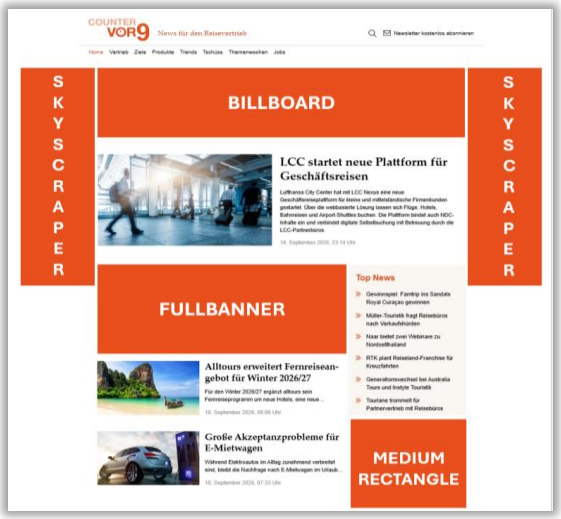
With "**Counter vor9**" you can reach about 20,500 readers; with "**Schmetterling vor9**" a total of about 44,000.

4 Website Banner/Text Ads

Banner (available only on a weekly basis; plus VAT)

Ad format	Format in pixel desktop / mobile	Price per week in €
Billboard	1,060 x 250 300 x 250	1,000
Wallpaper * (Billboard+Sky-scraper right)	728 x 90 plus 160 x 600	1,100
Skyscraper left*	160 x 600	450
Skyscraper right*	160 x 600	450
Fullbanner	728 x 250 300 x 250	800
Medium Rectangle	300 x 250	650

* For technical reasons, publication on mobile devices is not possible





Text Ad (plus VAT)

Only when combined with the newsletter	Price per day in €	Price/week in €
max. 280 symbols, incl. link, picture 300px width, format: 16:9, jpg	750	3,000

Data delivery: Banner must be submitted as a physical file (jpg/gif) at least three business days before publication. To ensure proper display on mobile devices, we may require two formats (see above).
For **text ads**, we need the text, link, and logo. Approval must be received by 10 a.m. on the day before publication. For ads running Monday, approval is due by 10 a.m. on Thursday at the latest.

IMPORTANT: You will receive click statistics for text ads if you provide us with a tracking link.

Contact: marinela.holtfreter@gloobi.de or caroline.prisching@gloobi.de

Cancellation/Rescheduling: See section 14 of the Terms and Conditions.

Agency commission: For orders placed through a media agency, we grant a 15% agency commission.

Discount

Once an agreed-upon sales volume is reached within a year, we grant discounts according to the scale listed below. Job ads and special advertising formats are excluded.

If the pre-agreed sales volume is exceeded within the year, we grant higher discounts based on our incremental discount scale. This means that upon reaching the next sales tier, the higher discount rates apply exclusively to the additional sales. There is no need for time-consuming discount recalculations.

Sales Volume	Discount
Starting at 2,500 Euro	3%
Starting at 10,000 Euro	5%
Starting at 20,000 Euro	10%
Starting at 30,000 Euro	15%
Starting at 40,000 Euro	20%

5 Advertorial

Do you have more to say? Then an advertorial on the **Counter vor9** website is the right format for you. On a dedicated landing page, we'll put your product or service front and center using your own text. Text ads in the **Counter vor9** newsletter will link to your advertorial.

Scope of services:

We will format the text you provide (maximum length: 4,000 characters) for the advertorial, coordinate it with you, and label it with the word "Advertisement."

We will set up a landing page for your advertorial on the **Counter vor9** website. The landing page will remain online for eight weeks.

You will provide the photos to be used in the advertorial, including the image rights.

A text ad featuring a photo and a link to your advertorial will appear a total of six times in the **Counter vor9** newsletter. If you would like more than six text ads to promote the advertorial, we charge 350 € per additional text ad.

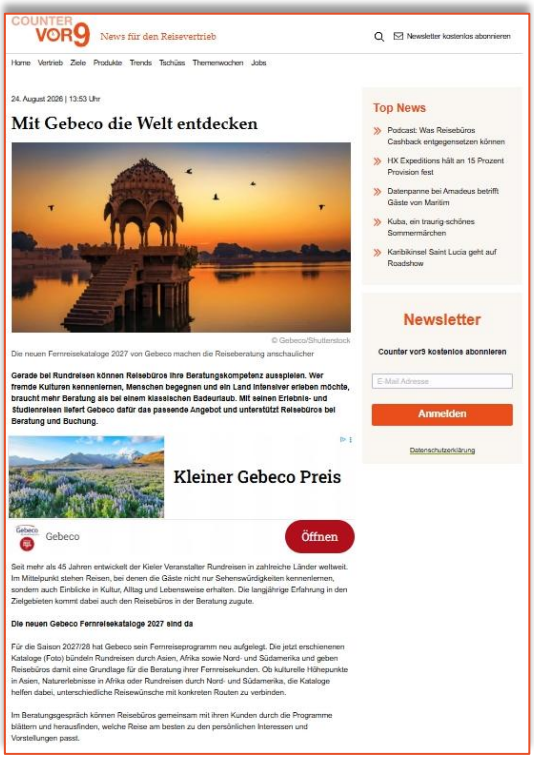
Please schedule an editorial lead time of about two weeks from order receipt for an advertorial.

Price: € 4,200 plus VAT

If you are unable to provide the text, we would be happy to write the text for your advertorial. We charge 500 € for this service (this portion of the price is not eligible for advertising credit).

Agency commission: For orders placed through a media agency, we grant a 15% agency commission.

Presentation on the website:



Presentation in the newsletter:



No further discounts are available for the **advertorial.**

Cancellations may be made free of charge up to four weeks before the first publication date of the text ads; after that, the full order amount is due.

Up to two weeks before the first text ad appears, the advertorial may be rescheduled once, free of charge, to a later date, which must be determined at the time of the rescheduling.

6 Live-Talk

Are you looking to explore new avenues in communication? Then a **live talk** with **Counter vor9** is just the thing for you. In 30 minutes, our host, together with your expert, will convey your message to our readers in an entertaining way. Win over your audience with a lively discussion! All you need to do is provide experts as guests and share relevant information. We'll handle the technical aspects, organization, logistics, and invitations to our readers in the travel management sector.

Scope of services:

- → Together, we'll develop the content concept and create an agenda for the live talk.
- → Our moderator from the editorial team will go over the agenda with your expert before the live talk.
- → The live talk will be set up as a Microsoft Teams webinar and held online at the agreed-upon time.
- → Participation in the live talk will be promoted in advance with five text ads in the Counter vor9 newsletter.
- → A live chat will be available for participants' questions.
- → The live talk will be recorded and published on the Youtube channel of Counter vor9.
- → We will provide you with the list of registrants after the live talk has taken place.
- → A follow-up editorial report will be published in Counter vor9.

Price: € 5,900 net, plus VAT







No further discounts are available for the **Counter vor9** Live Talk.

A Live Talk can be canceled free of charge up to four weeks before the first publication date of the text ads for participant recruitment; after that, the full order amount is due.

Up to two weeks before the first text ad appears, the **Live Talk** may be rescheduled once, free of charge, to a later date, which must be determined at the time of rescheduling.

Agency Commission: For orders placed through a media agency, we grant a 15% agency commission.

7 Company-Week/Themed Week

A “Company Week” feature on **Counter vor9** puts your company, its products, and services in the spotlight and piques our readers' interest. For an entire week, from Monday through Friday, articles labeled as advertisements about your company will appear daily. A contest provides an additional incentive for readers to learn more about your company and its products.

Scope of services:

- Creation of a dedicated section for your Company Week in the Reise vor9 newsletter and on the website www.reisevor9.de.
- The Reise vor9 editorial team will work with you to develop a content plan and edit the texts you provide; you will also be responsible for providing photos, including image rights. The articles must be marked with the word “Advertisement.”
- Two text ads will appear daily in the newsletter, linking to the corresponding articles about your company on the website.
- For the contest, a landing page will be set up on the website and marked as an ad. Upon request, Reise vor9 will also set up an entry form for the contest and handle the administration. Prizes are provided by the client.
- To promote the sweepstakes, one text ad featuring a logo or photo will appear daily in the “Company Week” section of the newsletter.
- The lead time from order receipt to the publication date is at least six weeks.
- The entire “Company Week” content remains available on the Reise vor9 website for one year.
- **Price: € 8,500 plus VAT (not eligible for a discount)**
- **During a theme week, the scope of services is slightly adjusted. Please ask for details.**

The **“ Counter vor9”** newsletter, featuring a special “Company Week” section, is sent out six days a week (Monday through Saturday), totaling more than 123,000 emails. In addition, the articles and the contest are posted on the website. Upon request, our editorial team can handle the concept development, writing, and coordination for a flat fee of €2,500 plus VAT (this portion of the price is not eligible for advertising expense reimbursement).
Company-Week can be canceled free of charge or rescheduled once up to eight weeks before the booked date. If canceled after this deadline, the full order value is due.
Agency commission: For orders placed through a media agency, we grant a 15% agency commission.

Presentation in the newsletter:


>> COSTA WOCHE

ANZEIGE

Was sind die Sea & Land Destinations?

Das Schiff verlangsamt seine Fahrt oder hält vollständig an, die volle Aufmerksamkeit ist auf sie gerichtet: "Sea Destinations" sind exklusive Reiseziele an symbolträchtigen Orten, die nur mit dem Schiff zugänglich sind und einen einzigartigen Blick aus der Perspektive des Meeres bieten. Flankiert werden sie von den "Land Destinations". Counter vor9

©Costa Cruises

ANZEIGE

Getränkepaket war gestern: das Myltalian-Genusspaket

Neue Menschen, Orte und Kulturen erleben wünschen sich viele Kreuzfahrer für einen gelungenen Urlaub. Aber wie? An Bord der Schiffe von Costa Kreuzfahrten sind die Kulinarik und der Genuss die verbindenden Elemente. Das Myltalien Genusspaket können Reisebüros ihren Kunden empfehlen, um unbesorgt genießen zu können. Counter vor9

©Costa Cruises

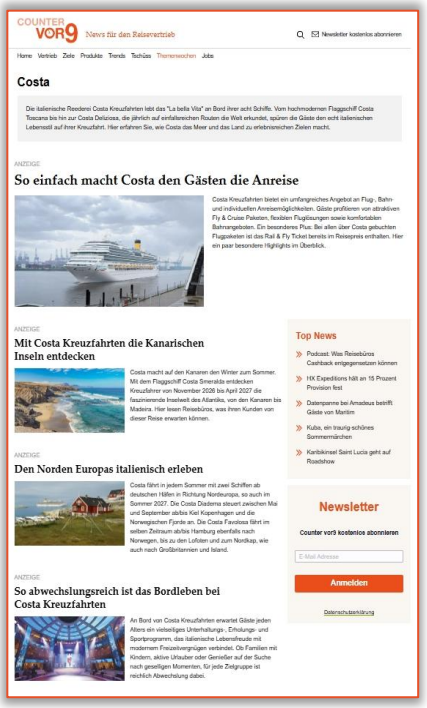
ANZEIGE

Themenwoche lesen und gewinnen: Das spendiert Costa Kreuzfahrten

Counter vor9 und Costa Kreuzfahrten belohnen aufmerksame Leser der Themenwoche Costa. Wer sich gut auskennt mit den Kreuzfahrten der italienischen Reederei, hat die Chance auf eine Reise mit der Costa Toscana im Mittelmeer. Hier steht, wie es geht. Counter vor9

©Costa Cruises

Presentation on the website:


COUNTER VOR9 News für den Reisevertrieb

Newsletter kostenlos abonnieren

Home Vertrieb Ziele Produkte Trends Technik Themenwochen Jobs

Costa

Die italienische Reederei Costa Kreuzfahrten lebt das "La bella Vita" an Bord ihrer acht Schiffe. Vom hochmodernen Flaggschiff Costa Toscana bis hin zur Costa Deliziosa, die jährlich auf einfallsreichen Routen die Welt erkundet, spüren die Gäste den echt italienischen Lebensstil auf ihrer Kreuzfahrt. Hier erfahren Sie, wie Costa das Meer und das Land zu erlebnisreichen Zielen macht.

ANZEIGE

So einfach macht Costa den Gästen die Anreise

Costa Kreuzfahrten bietet ein umfangreiches Angebot an Flug-, Bahn- und individuellen Anreisemöglichkeiten. Gäste profitieren von attraktiven Fly & Cruise Paketen, flexiblen Flugbuchungen sowie komfortablen Bahnangeboten. Ein besonderes Plus: Bei allen über Costa gebuchten Flugpaketen ist das Rail & Fly Ticket bereits im Reisepreis enthalten. Hier ein paar besondere Highlights im Überblick.

ANZEIGE

Mit Costa Kreuzfahrten die Kanarischen Inseln entdecken

Costa macht auf den Kanaren den Winter zum Sommer. Mit dem Flaggschiff Costa Smeralda entdecken Kreuzfahrer von November 2026 bis April 2027 die faszinierende Inselwelt des Atlantiks, von den Kanaren bis Madeira. Hier lassen Reisebüros, was ihren Kunden von dieser Reise erwarten können.

ANZEIGE

Den Norden Europas italienisch erleben

Costa fährt in jedem Sommer mit zwei Schiffen ab deutschen Häfen in Richtung Nordeuropa, so auch im Sommer 2027. Die Costa Diadema steuert zwischen Mai und September ab/bis Kiel Kopenhagen und die Norwegischen Fjorde an. Die Costa Favolosa fährt im selben Zeitraum ab/bis Hamburg ebenfalls nach Norwegen, bis zu den Lofoten und zum Nordkap, wie auch nach Großbritannien und Island.

ANZEIGE

So abwechslungsreich ist das Bordleben bei Costa Kreuzfahrten

An Bord von Costa Kreuzfahrten erwartet Gäste jeden Alters ein vielseitiges Unterhaltungs-, Erholungs- und Sportprogramm, das italienische Lebensfreude mit modernem Freizeitvergnügen verbindet. Ob Familien mit Kindern, aktive Urlauber oder Genießer auf der Suche nach geselligen Momenten, für jede Zielgruppe ist reichlich Abwechslung dabei.

Top News

- Podcast: Was Reisebüros Cashback entgegensetzen können
- HX Expeditions hält an 15 Prozent Provision fest
- Datenpanne bei Amadeus betrifft Gäste von Mantim
- Kuba, ein traurig schönes Sommermärchen
- Karibikinsel Saint Lucia geht auf Roadshow

Newsletter

Counter vor9 kostenlos abonnieren

E-Mail Adresse

Anmelden

Datenschutzerklärung

8 Stand-Alone-Newsletter

With our standalone newsletter, "Partner Special," you can reach the readers of Counter vor9. It's ideal for companies that want to deliver their message directly to relevant B2B decision-makers.

The benefits for you:

- You benefit from the trust that recipients place in our newsletter and reach them without any wastage.
- No competition for attention with other ads.
- Limiting it to one **Stand-Alone Newsletter** per week ensures a high level of attention.
- You set the distribution date (subject to availability). The newsletter is sent out around noon.

Responsibility for the content:

- For legal reasons, the newsletter must be marked with the word "Advertisement."
- You are responsible for the content of the Stand-Alone-Newsletter.
- Your company information will appear in the legal notice.

You provide:

- The final text, with a maximum of 4,000 characters.
- Your logo and up to four photos in landscape format, 1,200 px wide and 675 px high (16:9 aspect ratio), for which you hold the copyrights.

Scope of services:

- We design the Stand-Alone-Newsletter in the look and feel of our **Counter vor9** layout.
- You will receive a test mailing for review and approval prior to publication.
- Distribution to approximately 20,500 recipients
- Preparation of a report in the month following distribution, including the number of recipients, open rate, and clicks.
- If you are unable to provide text, we would be happy to write it for you. We charge 500 euros for this service (this portion of the price is not eligible for AE).
- We need 14 days lead time to complete this.

Price: € 4,500 net, plus VAT

No additional discounts apply to the Stand-Alone Newsletter.
Cancellation / Rescheduling: The Stand-Alone Newsletter can be canceled or rescheduled free of charge up to eight weeks before the booked date. If rescheduling, the new date must be confirmed. If canceled after this deadline, the full order amount is due.
Agency Commission: For orders placed through a media agency, we grant a 15% agency commission.

Advertisement

Technical Distributor:

Client Logo

Headline

Picture provided by the customer

Text provided by the customer

Picture provided by the customer

Imprint

Company Name:
Address:
Legal Form:
Authorized Representatives:
Commercial Register:
Contact:

9 Job Ads Newsletter & Website

Job Ads	Price in € plus VAT	Volume	Discount
Job Ads with Logo, max. 280 characters, including a link to a website or PDF; logo/image width: 300px; file format: jpg	450	5 or more job postings 10 or more job postings	15% 20%

Job ads appear in the newsletter (20,500 subscribers) and on the **Counter vor9** website.

We need a link to your homepage where your job ad can be found. Alternatively, please send us a PDF that we can link to.

Placement in the newsletter: The job ad will appear in four consecutive issues of the newsletter. The start date will be coordinated with our staff.

Placement on the website: The job ad will be displayed on **Counter vor9's** jobs page for four weeks.

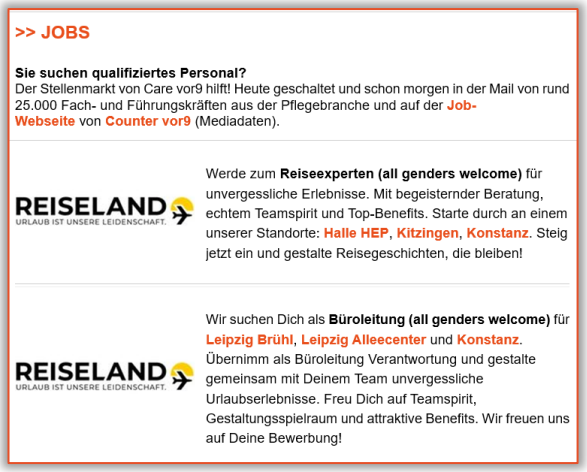
Submission of materials: Text, link, and logo must be received by 10 a.m. on the day before publication. You will receive a screenshot of the ad, which you must approve by 2:00 p.m. at the latest for the following day; otherwise, we reserve the right to postpone the ad to the next mailing day.

Contact: **marinela.holtfreter@gloobi.de** or **caroline.prisching@gloobi.de**

Note: The newsletter is published in a responsive design, meaning it is optimized for the device on which it is viewed. Therefore, the appearance of the ads depends on the device. The screenshot provided for approval of text ads is intended solely for text verification.

Agency Commission: We do not pay agency commissions for job postings.

Presentation in the newsletter:



>> JOBS

Sie suchen qualifiziertes Personal?
Der Stellenmarkt von Care vor9 hilft! Heute geschaltet und schon morgen in der Mail von rund 25.000 Fach- und Führungskräften aus der Pflegebranche und auf der **Job-Webseite** von **Counter vor9** (Mediadaten).

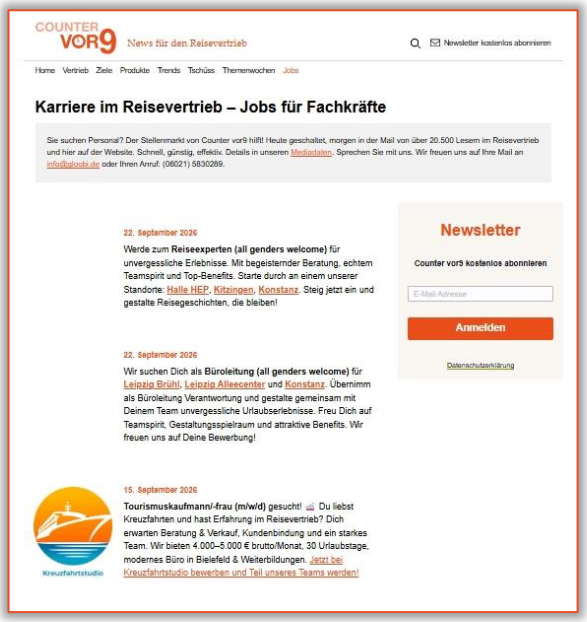
REISELAND
URLAUB IST UNSERE LEIDENSCHAFT.

Werde zum **Reiseexperten (all genders welcome)** für unvergessliche Erlebnisse. Mit begeisternder Beratung, echtem Teamspirit und Top-Benefits. Starte durch an einem unserer Standorte: **Halle HEP**, **Kitzingen**, **Konstanz**. Steig jetzt ein und gestalte Reisegeschichten, die bleiben!

REISELAND
URLAUB IST UNSERE LEIDENSCHAFT.

Wir suchen Dich als **Büroleitung (all genders welcome)** für **Leipzig Brühl**, **Leipzig Alleecenter** und **Konstanz**. Übernimm als Büroleitung Verantwortung und gestalte gemeinsam mit Deinem Team unvergessliche Urlaubserlebnisse. Freu Dich auf Teamspirit, Gestaltungsspielraum und attraktive Benefits. Wir freuen uns auf Deine Bewerbung!

Presentation on the webseite



COUNTER VOR9 News für den Reisevertrieb

Newsletter kostenlos abonnieren

Home Vertrieb Ziele Produkte Trends Tischüss Themenwochen Jobs

Karriere im Reisevertrieb – Jobs für Fachkräfte

Sie suchen Personal? Der Stellenmarkt von Counter vor9 hilft! Heute geschaltet, morgen in der Mail von über 20.500 Lesern im Reisevertrieb und hier auf der Website. Schnell, günstig, effektiv. Details in unseren Mediadaten. Sprechen Sie mit uns. Wir freuen uns auf Ihre Mail an info@gloobi.de oder Ihren Anruf. (08021) 5830289.

22. September 2026

Werde zum **Reiseexperten (all genders welcome)** für unvergessliche Erlebnisse. Mit begeisternder Beratung, echtem Teamspirit und Top-Benefits. Starte durch an einem unserer Standorte: Halle HEP, Kitzingen, Konstanz. Steig jetzt ein und gestalte Reisegeschichten, die bleiben!

22. September 2026

Wir suchen Dich als **Büroleitung (all genders welcome)** für Leipzig Brühl, Leipzig Alleecenter und Konstanz. Übernimm als Büroleitung Verantwortung und gestalte gemeinsam mit Deinem Team unvergessliche Urlaubserlebnisse. Freu Dich auf Teamspirit, Gestaltungsspielraum und attraktive Benefits. Wir freuen uns auf Deine Bewerbung!

15. September 2026

Tourismuskaufmann/-frau (m/w/d) gesucht! Du liebst Kreuzfahrten und hast Erfahrung im Reisevertrieb? Dich erwarten Beratung & Verkauf, Kundenbindung und ein starkes Team. Wir bieten 4.000–5.000 € brutto/Monat, 30 Urlaubstage, modernes Büro in Bielefeld & Weiterbildungen. Jetzt bei Kreuzfahrtstudio bewerben und Teil unseres Teams werden!

Kreuzfahrtstudio

Newsletter

Counter vor9 kostenlos abonnieren

E-Mail Adresse

Anmelden

Datenschutzerklärung

10 Contact



Pascal Brückmann
CEO / Editor in Chief



Britta Linke
CEO



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Sabine Schreiber-Berger
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Frank Winter
Editor



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Editors:
Thomas Hartung and Thomas C. Wilde

11 AGB

These Terms and Conditions and the price list apply to banner ads or other forms of advertising in the newsletters and on the countervor9.de website, produced and marketed by Gloobi.de.

1. “Advertising Order” as defined in the following General Terms and Conditions refers to the contract for the publication of one or more advertisements or other forms of online advertising by an advertiser or other client in the newsletters and on the websites of vor9.de.

2. Gloobi.de reserves the right to reject advertising orders based on their content, origin, or technical format in accordance with uniform, objectively justified principles if their content violates laws or official regulations or if their publication is unreasonable for Gloobi.de. This also applies to orders placed through representatives. The client will be notified immediately of any rejection of an order. The client warrants that it holds all rights necessary for the placement of the advertising material. The client indemnifies Gloobi.de against all claims by third parties and is liable for all damages of any kind attributable to the placement of the advertisement.

3. Each order becomes legally binding only after written confirmation by Gloobi.de.

4. Advertising orders placed by an agency are accepted in the agency’s name and on its behalf. Advertising intermediaries and advertising agencies are obligated to include in their offers, contracts, and invoices

5. If a company within the group claims the right to a joint discount, written confirmation of an equity interest of more than 50% is required.

6. Advertisements must be retrieved within one year of the contract’s conclusion.

7. Advertisements or forms of advertising that are not recognizable as such due to their design will be clearly marked by Gloobi.de with the word “Advertisement.”

8. The client is obligated to deliver advertising materials that comply with Gloobi.de’s specifications. Particularly regarding format and technical requirements - as well as the URL to which the advertising material is to link, at least three business days prior to the publication of the advertisement. For text ads, the materials must be delivered and approved by 2:00 p.m. on the day before publication. (For special advertising formats, the deadline specified in the offer applies.)

9. Gloobi.de guarantees, within the scope of foreseeable requirements, the best possible reproduction of the advertising material in accordance with the applicable technical standards. The client is aware, however, that it is not possible, given the current state of technology, to create a program that is completely free of errors.

10. Proofs will be provided only for text advertisements. The client is responsible for the accuracy of the approved proofs. Gloobi.de will incorporate all corrections communicated within the deadline set upon submission of the proof.11. The obligation to retain the submitted advertising materials ends three months after the expiration of the contract.

11. The obligation to retain the promotional materials sent ends three months after the order expires.

12. If the execution of an order is canceled for reasons beyond Gloobi.de’s control (such as software-related issues or other technical reasons), in particular due to computer failure, force majeure, strikes, statutory provisions, disruptions within the scope of responsibility of third parties (e.g., other providers), network operators, or service providers, or for similar reasons, the order will be fulfilled at a later date if possible. If the order is made up within a reasonable time that is acceptable to the client after the disruption has been resolved, Gloobi.de’s claim to compensation remains valid.

13. **Cancellations** of advertising orders must be submitted in writing by mail or email within the specified time frame.

12 AGB

14. **Cancellations** made up to ten days prior to publication are free of charge. If the customer cancels between nine and five business days prior to publication, a processing fee of 30% of the gross value of the respective order will be charged. For cancellations made between five days and one day prior to publication, the fee is 50%.
The client may **reschedule** an order once, provided this is done at least five business days prior to publication, and the new date must be specified at the time of rescheduling.

Lead and Premium banners are not eligible for cancellation. In the event of cancellation of Lead and Premium banners, as well as for campaigns already in progress, the full gross amount of the respective order must be paid.

15. If the client does not make an advance payment, the invoice will be sent within 14 days after publication. The invoice amount is due within 14 days of receipt of the invoice.

16. In the event of late payment or a payment deferral, interest and collection costs will be charged. In the event of late payment, Gloobi.de may suspend further fulfillment of the current order until payment is made and may require advance payment for the remaining ads. If there are reasonable doubts regarding the client's ability to pay, Gloobi.de is entitled—even during the term of an advertising contract—to make the publication of further ads contingent upon advance payment of the amount and settlement of outstanding invoice amounts, regardless of any originally agreed-upon payment terms.

17. The client shall bear the costs for the production of ordered designs, scans, image editing, creation of PDF files, as well as for significant changes to originally agreed-upon designs that are requested by the client or for which the client is responsible.

18. In the event of changes to ad rates, these changes shall also apply to current ad contracts.

19. The newsletter is not published on public holidays in Bavaria.

20. The place of performance and venue of jurisdiction is the registered office of Gloobi.de.