***The World of Cross Stitching* issue 368 (February 2026) The Crafty Kit Company competition**

1. The Promoter is Our Media Limited (company number 05715415) a company incorporated in England and Wales whose registered address is at Eagle House, Colston Avenue, Bristol, BS1 4ST.

2. The promotion is open to all residents of mainland UK aged 18 years or older, except the Promoter's employees or contractors and anyone connected with the promotion or their direct family members.

3. The closing date for entries is 23:59 on 27 January 2026.

4. By entering the promotion, the participants agree:

    a. to be bound by these terms and conditions; and
    b. that should they win the promotion, their name and likeness may be used by the Promoter for pre-arranged promotional purposes.

5. Entrants should enter by submitting their name and email address on the competition hosted on Gathered.how and agreeing to these terms and conditions. Entries received after the closing date of the promotion will not be considered.

6. Entrants must supply to Our Media Limited their name and email address as personal data is required for us to run the competition, choose winner(s) and arrange for the prize to be sent to the winner(s). The Promoter will use entrants' personal details in accordance with the Our Media Privacy Policy (https://policies.ourmedia.co.uk/privacy-policy/).

7. Only one entry will be permitted per person, regardless of method of entry. Bulk entries made by third parties will not be permitted.

8. Prizes the 3 winners will receive:

    • A Beatrix Potter kit bundle worth £96 from The Crafty Kit Company. It includes 'Tailor of Gloucester', 'Benjamin Bunny', 'Jemima Puddleduck', 'Amiable Guinea Pig', 'Tom Kitten', 'Jeremy Fisher', 'Timmy Willie' and of course, the one and only 'Peter Rabbit'

9. The 3 winners will receive an email from *The World of Cross Stitching* asking for their postal address with the sole intention of posting the prize only. The Crafty Kit Company will then post the kits to the winners.

10. The winning entrants will be the first entry drawn at random from all the entries after the closing date. The Promoter's decision as to the winner is final and no correspondence relating to the promotion will be entered into. The Promoter may share the details of the winners with the prize provider for the purposes of fulfilling/delivering the prizes.

11. The winners will be notified within 28 days of the close of the promotion by post/telephone/email. If the winner cannot be contacted, or fails to respond within 28

days of such notification being sent, the Promoter reserves the right to offer the prize to a runner up, or to re-offer the prize in any future promotion. Winners who have already provided their postal address are expected to wait more than 28 days for their prize to be delivered if this is the case.

12. There is no cash alternative and the prize will not be transferable. Prizes must be taken as stated and cannot be deferred. The Promoter reserves the right to substitute the prize with one of the same or greater value.

13. The surname and county of residence of the winners will be available upon request by *The World of Cross Stitching*, Our Media, Eagle House, Bristol BS1 within two months of the closing date of the promotion. The Promoter will contact the winners before releasing this information and provide the winners the opportunity to object or limit the amount of information shared.

14. The Promoter reserves the right to amend these terms and conditions or to cancel, alter or amend the promotion at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.

15. The Promoter does not accept any responsibility for lost, delayed or fraudulent entries.

16. The Promoter excludes liability to the full extent permitted by law for any loss, damage or injury occurring to the participant arising from his or her entry into the promotion or occurring to the winners arising from his or her acceptance of a prize.

17. The promotion is subject to the laws of England.